Yifei Long

Storyboard Artist

L Profile

Young 2D animator with a passion Highly experienced in illustration and animation. Adept at working independently and collaboratively on projects. Bringing forth the ability to realize stories and scripts on screen, storyboard design skills, and editing skills.

My career goals are to become a storyboard artist and work with charities to help promote positive social change, and creating films that make audiences get positive feelings and empathy.

Employment History

Animator at Guildhall School of Music and Drama, London November 2022 — February 2023

Creating a short animation to Support the embedding of an inclusive culture in the Music Department, support staff in understanding how to create a culture that's welcoming and free from prejudice, discrimination, and racism, and support understanding and ownership of the School's aims around inclusive.

Animator at Royal Botanic Garden Edinburgh, London March 2023 — May 2023

The **Royal Botanic Garden Edinburgh** wishes to commission students at the London College of Communication to create 10 to 20-second animated short films themed around planting with nature. This proposal coincides with the publication of a new book Planting with Nature by Garden Manager Kirsty Wilson beautifully illustrated by Horticulturist Hazel France.

MV designer for an independent musician Kevinz

August 2023 — August 2023

As a visual designer and split-screen artist, I was responsible for the visual presentation part of the project and communicated and collaborated with the songwriter. Produced the music video for **"What I Talk About When I Talk About Procrastination"** by Kevinz, a famous web musician on B site, which is an exploratory audio-visual creation using procrastination as a topic for contemporary young people.

Animator for ANIMOCJE Animation Festival Logo Promotion Animation, London

March 2024

Worked as an animator on projects and collaborated with other animators. Designed a logo campaign based on the theme of "Taste" and the mascot of the ANIMOCJE festival's octopus character.

Freelance at Individual customers, London

January 2019 — Now

This is a private commission business started in 2019. The main work is to help the client draw illustrations of the specified style and content, comics, music drawing materials, and so on. Having a high need for communication skills and understanding skills with customers.

Details

China, 07754621016 y.long0320211@arts.ac.uk

Links

Instagram Online portfolio

Skills

Toon Boom Storyboard Pro

Adobe Premiere Pro

Storyboarding

Adobe Photoshop

Toon Boom Harmony

TV paint

Hobbies

Music production Watching movies Producing original works including comics, music videos and illustrations

Education

BA(Hons), London College of Communication, London September 2021 — June 2024